

AACUBO 2014 Annual Meeting
Riding the Waves of Change in Higher Education
DeGray Lake Resort State Park



Sunday, October 5

- 3:30-4:30 AACUBO Board Meeting – *Heron Room*
- 4:30-6:30 Registration Open
- 5:30-7:00 Sunset Lake Cruise *Sponsored by BBA Solutions*
NOTE: This event is optional and limited to the first 42 registrants
Please meet in the Hotel lobby at 5:15
- 6:30-8:00 Opening Reception - *Eagle/DeGray Rooms* *Sponsored by Neebo*

Monday, October 6

- 7:00-8:15 Registration Open
Breakfast - *Eagle/DeGray Rooms* *Sponsored by Thomas & Thomas, Nelnet and Lewis Architects*

All Sessions Held in the Ouachita/Caddo Rooms

- 8:15-8:30 Welcome/Opening Remarks
- 8:30-10:00 Session 1 **“The Glass Ain’t Half Empty, It’s Just Too Big”**
Mark Mayfield
- 10:00-10:15 *Break
- 10:15-11:30 Session 2 **State of Higher Education in Arkansas**
Dr. Charles Welch, President, Arkansas State University System
- 11:30-1:00 Lunch – *Eagle/DeGray Rooms & Lawn* *Sponsored by Nabholz*
- 1:00-2:00 Session 3 **“ATM Machines...” and Other Abuses and Misuses of the English Language – Business Etiquette**
Jacob Wells, CPA–JPMS Cox in Little Rock
- 2:00-3:00 Session 4 **IPad Initiative–ASU-Jonesboro**
Dr. Gina Hogue, ASUJ Associate Vice Chancellor for Academic Services,
Dr. Jill Simons, ASUJ Dean of University College & Henry Torres, ASUJ
Chief Information Officer

- 3:00-3:15 *Break
- 3:15-4:15 Session 5 **So You've Issued Bonds... Now What?**
Ryan Bowman & Michael Moyers of Friday, Eldredge & Clark, LLP
- 6:00-7:30 Annual Banquet - *DeGray Room* *Sponsored by Marcis & Associates*
- 7:30-10:30 Networking Opportunity -Game Night with Cash Bar – *Eagle/DeGray Rooms*

Tuesday, October 7

All Sessions Held in the Ouachita/Caddo Rooms

- 7:00-8:15 Breakfast- *Eagle/DeGray Rooms*
Sponsored by Powers of Arkansas, Flynco, Inc. & Strategic Financial Partners
- 8:15-9:15 Session 6 **Fraud Prevention & Detection in Higher Education**
Jeremy Clopton, CPA – BKD, CPAs and Advisors
- 9:15-10:15 Session 7 **AR Energy Performance Contracting Program Update**
Alan Hope, CEO & Owner of Powers of Arkansas
- 10:15-10:30 *Break
- 10:30-11:30 Session 8 **Introduction to Arbitrage**
Don Smith, CPA, Thomas and Thomas LLP
- 11:30-12:00 Board Meeting

*Breaks provided by Constellation Energy, Crews & Associates, Higher One, Schneider Electric & WD&D Architects