

The Future Is Now: AACUBO 2013

DeGray Lake Resort State Park

Sunday, October 6

- 3:30 - 4:30 AACUBO Board Meeting - *Heron Room*
- 4:30 - 6:30 Registration Open
- 5:30 - 7:00 Sunset Lake Cruise *Sponsored by BBA Solutions*
Enjoy a relaxing and scenic cruise on DeGray Lake! Discover the history of the lake, see wildlife, view rock outcrops and unique islands.
NOTE: This event is optional and limited to the first 44 registrants
- 6:30 - 8:00 Opening Reception *Sponsored by HigherOne*
Eagle/DeGray Rooms

Monday, October 7

- 7:00 - 8:15 Registration Open
Breakfast *Sponsored by Nelnet*
Eagle/DeGray Rooms

All Sessions Held in the Ouachita/Caddo Rooms

- 8:15 - 8:30 Welcome/Opening Remarks
- 8:30 - 10:00 Session 1 **The State of Higher Education: Toward New Business Models**
Eva Klein, Eva Klein & Associates
- 10:00 - 10:15 Break *Sponsored by Crews & Associates and Thomas & Thomas*
- 10:15 - 11:15 Session 2 **The Future of Higher Education: Can We Adapt Quickly Enough to Remain Relevant?**
Dr. Donald R. Bobbitt, President, University of Arkansas System
- 11:20 - 12:15 Session 3 **eText**
Rand S. Spiwak, eTextConsult, LLC
- 12:15 - 1:30 Lunch *Sponsored by Nabholz*
Eagle/DeGray Rooms
- 1:30 - 2:30 Session 4 **Building a Wellness Program at Work**
Susanne Hill, Onlife Health
- 2:35 - 3:30 Session 5 **Minority Business Procurement**
Jane Benton, Director of State Procurement
Pat Brown, Director of Arkansas Economic Development Commission, Minority Business
- 3:30 - 3:45 Break *Sponsored by Crews & Associates and Thomas & Thomas*
- 3:45 - 4:45 Session 6 **Fraud & Ethics**
Jerry Spratt, CPA, CFE
- 6:00 - 7:30 Annual Banquet *Sponsored by Powers of Arkansas*
Ouachita Baptist University - Walker Conference Center
Transportation will be available

Tuesday, October 8

7:00 - 8:00 Breakfast *Sponsored by Lewis Architects Engineers*
Eagle/DeGray Rooms

All Sessions Held in the Ouachita/Caddo Rooms

8:00 - 9:00 Session 7 **Social Media Strategies**
Trennis Henderson, Vice President for Communications, Ouachita Baptist University
Keldon Henley, Vice President for Institutional Advancement, Ouachita Baptist University

9:00 - 10:15 Session 8 **The New Arkansas**
Rex Nelson, President, Arkansas' Independent Colleges & Universities

10:15 - 10:30 Break *Sponsored by Crews & Associates and Thomas & Thomas*

10:30 - 11:30 Session 9 **Arkadelphia Promise**
Jason Jones, Director, Arkadelphia Promise

11:30 - 12:00 Annual Business Meeting